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Palm Beach Gardens
FLORIDA

May 13, 2016

Place of Hope receives \$5,600+ from The Merchant Strategy



Caption: (l-r) Mike Kessler, Laura South (VP of Merchant Strategy), Amyleigh Atwater, Abigail Marsicano, Tyler Fegley

West Palm Beach (May 13, 2016)- The Merchant Strategy (TMS) held the second annual All About You conference for women on January 29, 2016 at the Palm Beach Airport Hilton. The conference featured a variety of covering topics related to health, finances, beauty and wellness; The Bridgestone Drive Guard No Pressure Zone; a vendor area; and a silent auction benefiting Place of Hope.

The Merchant Strategy, producers of All About You, is proud to have raised \$5693.47 for Place of Hope through the generous support of attendees.

Place of Hope provides family-style foster care; outreach and intervention; maternity care; safety for victims of domestic minor sex trafficking; and foster care recruitment and support. These funds will help continue the good works provided by this great community organization.

The Merchant Strategy is a woman owned and operated consulting business, specializing in public involvement, government relations, and event production. TMS provides support too many local area charities. Plans are currently underway for the 3rd annual All About You event scheduled for the first of February 2017. For more information, see <http://www.allaboutyouforwomen.com>.

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