



Placing Hope In A  
Child's Future

# Media Kit

*Sponsorships with an Impact*





# About Us

Place of Hope is one of South Florida's largest and most diverse faith-based, state licensed children and families organization focused on providing programs and services to end the cycles of abuse, neglect, homelessness and human trafficking. We offer support to children, youth and families in need. We are the largest, most diverse, residential organization in Palm Beach County and the Treasure Coast. Our goal is to help those we serve find healing and restoration, which leads to a successful future.

## Our Stats Since 2001

- 25,000+ Children, youth and families cared for in 21 years
- 5,000 - 10,000 children, youth and families served annually
- 600+ siblings kept together
- 330+ forever families created through adoption
- 230+ young adults transitioned into healthy adulthood

## Charitable Ratings

- Ranked #1 in the Nation in 2021 and 2022 by Charity Navigator
- Received four out of four stars by Charity Navigator 10 years consecutive
- Received a score of 100 in Finance, Accountability & Transparency
- Received Candid's (formerly Guidestar) Platinum Seal of Transparency nine years consecutive
- Received Chick-fil-A Foundation True Inspiration Award







## Signature Events

Angel Mom Brunch 400+ attendees  
Royal Palm Yacht Club, Boca Raton

Clay Shoot 400+ attendees  
Quail Creek Sporting Ranch, Okeechobee

KidSanctuary Fashion Show 400+ attendees  
Mar-a-Lago Club, Palm Beach

Hope Bash Palm Beach 400+ attendees  
Trump National Jupiter

Fish for Hope KDW Tournament 300+ attendees  
Harbourside Place Jupiter

Hope Bash Treasure Coast 400+ attendees

Hope Bash Boca 500+ attendees  
Boca West Country Club, Boca Raton

KidSanctuary Holiday Hoedown 400+ attendees  
Pelican Club, Jupiter

Paradise on the Peninsula 600+ attendees  
Hobe Sound Polo Club, Hobe Sound



## Benefits

- Logo on all printed materials including but not limited to: sponsor boards, banners, programs, table signage. Varying levels of prominence per levels.
- Social media presence (dedicated attention for \$10,000+ sponsors)
- Eblast presence to our database averaging 6,000+ Impressions.
- Logo on website and GiveSmart event page.
- Inclusion in pre-post press and marketing materials.
- Opportunities to speak/present from the stage (reserved for Presenting Sponsors)
- Opportunities for product placement at the event (events vary)
- Opportunities to include swag in cabins, amenity bags, etc. (events vary)



14k+



24k+



8k+



1k



# Palm Beach & The Treasure Coast



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Treasure Coast



Villages  
of Hope



The Leighan and  
David Rinker Campus



# Why I Support



"I am grateful organizations like Place of Hope exist to support families and children in the foster care community. It is critical that we raise awareness and provide resources to set children on track to achieve their fullest potential." Former First Lady, Melania Trump



"For 20 years Place of Hope has been a fervent advocate for some of Florida's most vulnerable residents providing programs and services to end the cycles of abuse, neglect, homelessness and human trafficking." Florida Attorney General, Ashley Moody



"Visiting Place of Hope gave me goosebumps, as the buildings, parents and especially kids melted away the stereotypes that surround Foster Care. No wonder the organization was rated #1 by Charity Navigators and is shining a bright light on the path to dramatically improved lives for kids in Foster Care." Dr. Oz



# Why I Support



"A family is like a baseball team where the players each have their own individual talents and use them to support each other to win. Although life may have a challenging start, the game can quickly change with a home run. They say that 'in baseball as in life, all of the important things happen at Home.' A family is where unconditional love covers all the bases. Every child deserves the level of care Place of Hope provides those residing on their campuses, and I know their needs are being met through the programs at Place of Hope." Johnny Bench, MLB Hall of Famer

"As former Governor and current Senator of Florida, I fought to create a better life for Florida families so every Floridian, no matter how they grew up, has the opportunity to get a good job, receive a quality education and raise their family in a safe community. I am incredibly proud of our state's success, and none of it would be possible without hardworking Floridians like you. It is an honor to congratulate you on the 20th anniversary of your organization. Thank you for helping to create opportunities for Florida children and families." Rick Scott, Florida Senator



"For the past 20 years Place of Hope worked diligently to aid victims of abuse, neglect, homelessness and human trafficking. By offering a helping hand and voice to victims of child abuse, you are restoring hope and rebuilding lives. Your work in our communities has had a lasting impact on so many families. There is no doubt that you have far exceeded your goal 'help those they serve find healing and restoration, helping lead to a successful future.' As a result of your hard work and dedication, the future is bright for our children and our community." Gayle Harrel, Florida Senator

"I rise today to recognize Place of Hope who has been dedicated to providing a stable and loving environment or children, youth and families that are suffering from abuse, neglect, homelessness and human trafficking. Organizations like Place of Hope are indispensable to making the world and community a better place." Brian Mast, Congressman



"The needs are greater than ever. It is time that we come together as a community. There are kids that still need homes. There are kids that still need forever families. I am so moved by your passion and support of the community." Leigh Ann Tuoy, The Blind Side

"It is an honor to work together with organizations like Place of Hope that do so much to give hope to the world...Thank you to Place of Hope for all of their work. We all need someone in our lives to make a difference....I have so much respect for the non-profits that take on this kind of work. There is so much work to be done." Elizabeth Smart, Abduction Survivor and Kidnapping Activist



# Why I Support



"The impact Place of Hope has on our community cannot be understated...When you invest in Place of Hope, you invest in the future of our children and our community's success." State Attorney Dave Aronberg

"The Place of Hope has always been one of the leading philanthropic organizations in Palm Beach and neighboring counties, and their work to help so many kids in need is extraordinary. We are so pleased each and every year to be able to support Charles and his great team at Place of Hope."

Kenneth R. Kennerly, Honda Classic Executive Director Emeritus



"...for the past two decades, Place of Hope has worked diligently to provide programs and services to children, youth, and families in need...Place of Hope's dedication to providing a stable and safe environment to serve families demonstrates its commitment to community service." Senator Bobby Powell, Jr.

"There is no greater cause than a child in need. The world doesn't always treat them with the care God intended. It our responsibility to help these children and young adults however we have been called. We have seen first-hand the impact place of Hope has had in these kids' lives. Part of why we support your mission is because we get to see all the good you do for these beautiful children." Todd & Trish Bachman, Florida Coast Equipment



"Hope manifests itself in many ways. For some, our talents include spreading awareness and building relationships. Others enjoy designing, creating, and building. Some enjoy working closely with our children through mentorship. In order for Place of Hope to continue to provide a warm, safe environment, we need everyone's talent and passion. With the continued support of all, we are able to change the trajectory of countless, young adults." - Katharine & Scott Moss, Moss Construction



# Press Hits & Letters of Support

## Melania Trump Makes Rare Post-White House Appearance at Palm Beach Foster Care Facility

"She can say what she wants in a TV interview, but those around her know it isn't the life she has," a source with access to the former first lady's schedule is quoted in the Atlantic.



## The Boca Raton Tribune

Place of Hope Applauds Florida Attorney General Moody for New Human Trafficking Prevention Initiative

Download The Full Report Here



## Elizabeth Smart: Woman who survived kidnapping speaks at luncheon to benefit Place of Hope



## The Boca Raton Tribune

Published On: Wed, May 29th, 2020

## Place of Hope's 8th Annual Angel Moms Brunch in Boca Raton



## STUART



## Hot Shots



## JUPITER



TO VIEW ALL OF OUR PRESS HITS, VISIT: [WWW.PLACEOFHOPE.COM/PLACE-OF-HOPE-IN-THE-NEWS](http://WWW.PLACEOFHOPE.COM/PLACE-OF-HOPE-IN-THE-NEWS) OR OUR YOUTUBE CHANNEL: PLACE OF HOPE PBG



Placing Hope In A  
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Strategic Partnerships.

—

Transformative Change.

—

Creating Legacies.

—

One Child at a Time.

Interested in becoming a sponsor  
or learning more?

Call us today  
561-775-7195  
or email

[Jamieb@placeofhope.com](mailto:Jamieb@placeofhope.com)

North PB County & Treasure Coast

[Lisam@placeofhoperinker.org](mailto:Lisam@placeofhoperinker.org)

South Palm Beach County